CONTRACT



WPBF Palm Beach Gardens, FL 33410

www.thewpbfchannel.com

And:

3970 RCA Boulevard **Suite 7007** (561)694-2525

Greer Margolis Mitchell Burns 1010 Wisconsin Ave, Suite 800 Washington, DC 20007

	Contract / Rev	vision		Alt Order #			
	943237	/ 10		06267248			
<u>Product</u>							
OBAMA FOR AMERICA							
Contract Dates	Estimate #						
09/04/12 - 10/01/12	1536						
Advertiser			Ori	ginal Date /	Revision		
Obama/D/President			0	8/17/12	/ 09/21/12		
	Billing Cycle	Billing Calendar		endar	Cash/Trade		
	EOM/EOC	Broadcast			Cash		
	Station	Account Executive		xecutive	Sales Office		
	WPBF Mica Hansen		en	HRP -Washingto			
	Special Hand	ling					
	Demographic						
	Adults 35+						
	IDB#	Advert	iser	<u>Code</u>	Product Code		
	9912856	95			101		
	Agency Ref			Advertiser	Ref		

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Type	Spots	Amount
1 WPBF 09/04/12 09/28/12 THE CHEW	1P-2P	:30	NM	7	\$1,575.00
Class of Time - Pre-emptible with notice	11 -21	.00		'	Ψ1,575.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 09/03/12 09/09/12F 1	\$225.00				
Week: 09/10/12 09/16/12WTF 3	\$225.00				
Week: 09/17/12 09/23/12 -TwTF 2	\$225.00				
Week: 09/24/12 09/30/12 -TwTF 1	\$225.00				
2 WPBF 09/04/12 09/06/12 10-11a Anderson Cooper	10-11a	:30	NM	3	\$600.00
Class of Time - Pre-emptible with notice	- .				
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/12 -TwT 3	<u>Rate</u> \$200.00				
3 WPBF 09/04/12 09/06/12 The View	11A-12PM	:30	NM	2	\$950.00
Class of Time - Pre-emptible with notice	11A-12FW	.30	INIVI		\$950.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 09/03/12	\$475.00				
4 WPBF 09/04/12 09/06/12 1230-1P Access Hollywoo	d 1230-1p	:30	NM	2	\$400.00
Class of Time - Pre-emptible with notice					
Start Date End Date Weekdays Spots/Week					
Week: 09/03/12 09/09/12 -TwT 2	\$200.00				
5 WPBF 09/04/12 09/06/12 WPBF News 25 @ Noon	12pm-1230pm	:30	NM	3	\$675.00
Class of Time - Pre-emptible with notice					
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/12 -TwT 3	<u>Rate</u> \$225.00				
6 WPBF 09/04/12 09/28/12 TU-F 206-430A	206-430A	:30	NM	16	\$160.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week	Data				
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/12 -TwTF 4	<u>Rate</u> \$10.00				
Week: 09/10/12 09/16/12WTF 4	\$10.00				
Week: 09/17/12 09/23/12 -TWTF 4	\$10.00				
Week: 09/24/12 09/30/12 -TWTF 4	\$10.00				
7 WPBF 09/04/12 09/06/12 Dr. Oz	4-5p	:30	NM	2	\$900.00
Class of Time - Pre-emptible with notice	-				•

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise

specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

Alt Order #



WPBF 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410 (561)694-2525

www.thewpbfchannel.com

06267248 943237 / 10 Contract Dates Product Estimate # **OBAMA FOR AMERICA 1536** 09/04/12 - 10/01/12

Original Date / Revision <u>Advertiser</u> 08/17/12 / 09/21/12 Obama/D/President

Contract / Revision

Spots/

					Spots/				
Line Ch Start D	ate End Dat	te Description	1	Start/End Time	Days Length Week	Rate T	ype S	pots	Amount
	End Date 09/09/12	Weekdays -TWT	Spots/Week 2	<u>Rate</u> \$450.00					
8 WPBF 09/04/1	2 09/28/12	2 4:30a-5a		430a-5a	:30		NM	16	\$640.0
Class of Time									
	End Date 09/09/12	Weekdays -TWTF	Spots/Week 4	<u>Rate</u> \$40.00					
	09/16/12	WTF	4	\$40.00					
	09/23/12	-TWTF	4	\$40.00					
Week: 09/24/12	09/30/12	-TWTF	4	\$40.00					
9 WPBF 09/04/1	2 09/06/12	WPBF New	s 25 @ 5am	5-530am	:30		NM	3	\$450.
Class of Time -				_			1		
Start Date Week: 09/03/12	End Date 09/09/12	Weekdays -TwT	Spots/Week 3	<u>Rate</u> \$150.00					
10 WPBF 09/04/1					:30		NM	2	\$850.
Class of Time		-	ews	5-6pm	.30		MINI	2	\$030 .
		Weekdays	Spots/Week	Rate					
Week: 09/03/12	09/09/12	-TWT	2	\$425.00					
11 WPBF 09/04/1	2 09/06/12	WPBF New	s 25 Mornings @	5:30-5:57am	:30		NM	4	\$800.
Class of Time									
Start Date Week: 09/03/12	End Date 09/09/12	Weekdays -TWT	Spots/Week 4	<u>Rate</u> \$200.00					
12 WPBF 09/04/1			s 25 @ 6:00PM	6-6:30PM	:30		NM	2	\$1,050.
Class of Time			3 23 @ 0.001 W	0-0.501 W	.50		14141	2	Ψ1,030.
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>					
Week: 09/03/12	09/09/12	-TWT	2	\$525.00	<u></u>				
13 WPBF 09/04/1	2 09/06/12	WPBF New	s 25 Mornings	6-7AM	:30		NM	2	\$700.
Class of Time - Start Date	•		Spota/Mosk	Doto					
Week: 09/03/12	09/09/12	Weekdays -TWT	Spots/Week 2	<u>Rate</u> \$350.00					
14 WPBF 09/04/1	2 09/06/12	Good Morni	ng America	7-9AM	:30		NM	2	\$800.
Class of Time -			•					_	V -00.
		<u>Weekdays</u>	Spots/Week	Rate					
	09/09/12	-TWT	2	\$400.00			_		
15 WPBF 09/04/1		. ,		7:30-8PM	:30		NM	3	\$3,900.
Class of Time - Start Date		e with notice Weekdays	Spots/Week	Rate					
	09/09/12	-TWT	3	\$1,300.00			- 1		
16 WPBF 09/04/1	2 09/06/12	Dr. Oz M-F	9-10a	9-10a	:30		NM	2	\$400.
Class of Time -	- Pre-emptible	e with notice						_	*
		Weekdays	Spots/Week	Rate					
Week: 09/03/12	09/09/12	-TWT	2	\$200.00				_	
17 WPBF 09/07/1			NK.	8-9PM	:30		NM	2	\$2,000.
Class of Time - Start Date	•	e with notice Weekdays	Spots/Week	Rate					
	09/09/12	1	1	\$1,000.00					
	09/16/12		0	\$0.00					
Week: 09/17/12	09/23/12	1	1	\$1,000.00					
18 WPBF 09/24/1	2 09/24/12	DWTS: ALL	STARS PREMIE	8-10P 9/24	:30		NM	1	\$2,900.0
Class of Time -	- Immediately	Pre-emptible v	vithout notice						

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www.thewpbfchannel.com

Week: 09/17/12

09/23/12

 Advertiser
 Original Date / Revision

 Obama/D/President
 08/17/12 / 09/21/12

				<u> </u>						
						Spots/				
*Line Ch Start	Date End D	ate Description	on	Start/End Time	Days	Length Week	Rate	TypeS	pots	Amount
Start Date		Weekdays 1	Spots/Week	Rate						
Week: 09/24/12	09/30/12	_	1	\$2,900.00				3.04	_	
19 WPBF 09/08		12 Sat 6-7am	News	Sat 6-7am		:30		NM	6	\$660.00
Class of Tim Start Date		ible with notice Weekdays	Spots/Week	Rate						
Week: 09/03/12	09/09/12		O Spots/Week	\$0.00						
Week: 09/10/12	09/16/12	2-	2	\$110.00				1		
Week: 09/17/12	09/23/12	2-	2	\$110.00						
Week: 09/24/12	09/30/12	2-	2	\$110.00						
20 WPBF 09/1	5/12 09/29/	12 Sat 7pm N	lews	7-730pm		:30		NM	2	\$800.00
Class of Tim	ne - Pre-empt	ible with notice								
Start Date		<u>Weekdays</u>	Spots/Week	<u>Rate</u>						
Week: 09/10/12	09/16/12	1-	1	\$400.00						
Week: 09/17/12	09/23/12		.0	\$0.00						
Week: 09/24/12	09/30/12	1-	1	\$400.00						
21 WPBF 09/08		12 GMA Satu	ırday 7-8am	Sat 7am-8am		:30		NM	3	\$675.00
	•	ible with notice	O= +4= 44/= +1+	D-4-						
Start Date Week: 09/03/12	End Date 09/09/12	Weekdays	Spots/Week 0	<u>Rate</u> \$0.00						
Week: 09/10/12	09/16/12	1-	1	\$225.00						
Week: 09/17/12	09/23/12	1-	1	\$225.00						
Week: 09/24/12	09/30/12	1-	1	\$225.00						
22 WPBF 09/08	3/12 09/29/	12 Sat 8-9am	News	Sat 8-9am		:30		NM	4	\$900.00
Class of Tim	ne - Pre-empt	ible with notice								
Start Date		Weekdays	Spots/Week	Rate						
Week: 09/03/12	09/09/12	1-	1	\$225.00						
Week: 09/10/12 Week: 09/17/12	09/16/12 09/23/12	1 - 1-	1	\$225.00						
Week: 09/17/12 Week: 09/24/12	09/23/12	1-	1	\$225.00 \$225.00						
			I at- N							* 4 400 00
23 WPBF 09/09		12 Sun 11:35 ible with notice	pm Late News	1135p-12am		:30		NM	4	\$1,100.00
Start Date	•	Weekdays	Spots/Week	Rate						
Week: 09/03/12	09/09/12	1	1	\$275.00						
Week: 09/10/12	09/16/12	1	1	\$275.00						
Week: 09/17/12	09/23/12	1	1	\$275.00						
Week: 09/24/12	09/30/12	1	1	\$275.00						
24 WPBF 09/09	9/12 09/30/	12 Sun 5-6an	n News	Sun 5-6am		:30		NM	4	\$200.00
Class of Tim	ie - Pre-empti	ble with notice								
Start Date Week: 09/03/12	End Date 09/09/12	<u>Weekdays</u> 1	Spots/Week	Rate						
Week: 09/10/12	09/16/12	1	1	\$50.00 \$50.00						
Week: 09/17/12	09/23/12	1	1	\$50.00 \$50.00						
Week: 09/24/12	09/30/12	1	1	\$50.00 \$50.00						
25 WPBF 09/09			. News	Sun 6-7am		:30		NM	4	ቀ ንድስ ስሳ
		ble with notice	1146449	Juli 0-7 alli		.50		IAIAI	4	\$360.0 <u>0</u>
Start Date	•	Weekdays	Spots/Week	Rate						
Week: 09/03/12	09/09/12	1	1	\$90.00				1		
Week: 09/10/12	09/16/12	1	1	\$90.00				1		
144 1 00447440		-						4		

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\$90.00

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08/17/12 / 09/21/12



WPBF 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410 (561)694-2525

www.thewpbfchannel.com

Contract / Revision Alt Order # 943237 / 10 06267248 Estimate # Product Contract Dates 09/04/12 - 10/01/12 OBAMA FOR AMERICA 1536 Advertiser Original Date / Revision

Obama/D/President

Spots/

Signt Date							Spot	ts/			
Viver 09/34/12 09/30/12 0	*Line Ch Start	Date End D	ate Descriptio	n	Start/End Time	Days L	ength Wee	ek Rate	Type S	pots	Amount
28 WPBF 09/09/12 09/30/12 Sun 630pm News 630-7pm :30 NM 4 \$1,300 Class of Time - Pre-emptible with notice Week: 09/09/12 09/09/12											<u>.</u>
Class of Time - Pre-emptible with notice Soots/Week S325.00	Week: 09/24/12		. 	· · · · · · · · · · · · · · · · · · ·	\$90.00						
Start Date End Date Weekdays SpotsWeek Rate	26 WPBF 09/09	/12 09/30/1	12 Sun 630pm	News	630-7pm		:30		NM	4	\$1,300.00
Week: 09/07/12 09/09/121 1 \$325.00	Class of Time										
Week: 09/17/12 09/30/121 1 \$325.00				Spots/Week							
Week: 09/24/12		-		1	·						
Veek: 09/24/12 09/30/12 03/30/12 Sun 8-9am News				1	·						
27 WPBF 09/09/12 09/30/12 Sun 8-9am News Sun 8-9am :30 NM 4 \$900				1							
Class of Time - Pre-emptible with notice Start Date				Nous	•		.30		NIM	4	\$000.00
Start Date				ivews	Sun o-9am		.30		MINI	~	φ 9 00.00
Week: 09/03/12 09/09/12 0 \$0.00 Week: 09/10/12 09/16/12 2 2 \$225.00 Week: 09/10/12 09/30/12 1 1 \$225.00 28 WPBF 09/30/12 09/30/12 ONCE UPON A TIME 8-9PM .30 NM 1 \$2,700.00 Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Rate Rate NM 1 \$2,700.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type NM 1 WPBF 09/24/12-09/30/12 ONCE UPON A TIME 8-9PM 5L :30 \$2,700.00 NM See MG 28.2 2 WPBF 09/30/12-09/30/12 ONCE UPON A TIME PREMIS-9P 9/30 5L :30 \$2,700.00 NM Class of Time - Pre-emptible with notice Start Date Spots/Week Rate Rate NM \$4,000.00 NM \$4,000.00 NM \$4,000.00 NM \$4,000.00 NM \$4,000.00 NM <t< td=""><td></td><td></td><td></td><td>Snots/Meek</td><td>Rate</td><td></td><td></td><td></td><td>- 1</td><td></td><td></td></t<>				Snots/Meek	Rate				- 1		
Week: 09/17/12	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		TVCCRUAYS								
Week: 09/24/12 09/30/121 1 \$225.00			2	2	\$225.00						
28 WPBF 09/30/12 09/30/12 ONCE UPON A TIME 8-9PM :30 NM 1 \$2,700 Class of Time - Pre-emptible with notice Start Date Weekdays Spots/Week Rate Week: 09/24/12 09/30/12	Week: 09/17/12	09/23/12	1	1	\$225.00						
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Rate Start Date End Date Range Date Range Dat	Week: 09/24/12	09/30/12	1	1	\$225.00						
Start Date End Date Description Start/End Time Start/End Tim	28 WPBF 09/30	/12 09/30/1	12 ONCE UPO	N A TIME	8-9PM		:30	•••	NM	1	\$2,700.00
Week: 09/24/12 09/30/12 1 1 \$2,700.00	Class of Time	e - Pre-emptil	ble with notice								
Spot Ch	Start Date	End Date		Spots/Week							
1 WPBF 09/24/12-09/30/12 ONCE UPON A TIME 8-9PM St :30 \$2,700.00 NM See MG 28.2 2 WPBF 09/30/12-09/30/12 ONCE UPON A TIME PREMI8-9P 9/30 St :30 \$2,700.00 NM © MG for 28.1 09/30 ONCE UPON A TIME PREMI8-9P 9/30 St :30 \$2,700.00 NM 29 WPBF 09/27/12 09/27/12 09/27/12 GREY'S ANATOMY 9-10PM :30 NM 1 \$4,000.00 Class of Time - Pre-emptible with notice Start Date Weekdays D9/30/121 \$4,000.00 Weekdays Length Rate Type N/M S4,000.00 NM 1 \$4,000.00 Spot Ch Date Range 1 WPBF 09/24/12-09/30/12 GREY'S ANATOMY 9-10PMTh :30 \$4,000.00 NM \$4,000.00 NM 3 WPBF 09/24/12-09/30/12 09/27 GREY'S ANATOMY PREMIE9-10p 9/27Th :30 \$4,000.00 NM © Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Rate Week: 09/03/12 09/09/12 -TWT 2 \$700.00 Spots/Week Rate Start Date End Date Weekdays Spots/Week Rate Start Date End Date Weekdays Spots/Week Rate End Date Weekdays Spots/Week Rate End Date Weekdays Spots/Week Rate Start Date End Date Range Description Start/End Time Weekdays Length Rate Type N/M See MG 31.2 NM 1 WPBF 09/24/12-09/30/12 PRIVATE PRACTICE 10-11PM -Tu				•					_		
See MG 28.2 2 WPBF 09/30/12-09/30/12 ONCE UPON A TIME PREMI8-9P 9/30				-							
2 WPBF 09/30/12-09/30/12 ONCE UPON A TIME PREMI8-9P 9/30			/12 ONCE UP	ON A TIME	8-9PM		St :30	\$2,700.00	NM		
⊕ MG for 28.1 09/30 29 WPBF 09/27/12 09/27/12 CREY'S ANATOMY 9-10PM :30 NM 1 \$4,000 Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Rate Week: 09/24/12 09/30/121 1 \$4,000.00 \$4,000.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type 1 WPBF 09/24/12-09/30/12 GREY'S ANATOMY 9-10PMTh :30 \$4,000.00 NM See MG 29.2 2 WPBF 09/24/12-09/30/12 GREY'S ANATOMY PREMIE9-10p 9/27Th :30 \$4,000.00 NM ® MG for 29.1 09/27 GREY'S ANATOMY PREMIE9-10p 9/27Th :30 \$4,000.00 NM 1 WPBF 09/24/12 09/30/12 GREY'S ANATOMY PREMIE9-10p 9/27Th :30 \$4,000.00 NM 2 Week of time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Rate Week: 09/03/12 09/09/12 TWT 2 \$700.00 Rate Spots/Week Rate Start Date Start Date End Date Weekdays Spots/Week Start/End Time Weekdays Length Rate Type 1 WPBF 09/24/12-09/30/12 PRIVATE PRACTICE 10-11PM -Tu :30 \$2,550.00 NM Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type 1 WPBF 09/24/12-09/30/12 PRIVATE PRACTICE 10-11PM -Tu :30 \$2,550.00 NM		•	/12 ONCE LID	ON A TIME DDE	MIS-OD 0/30		Sı .30	\$2.700.00	NIM		
29 WPBF 09/27/12 09/27/12 GREY'S ANATOMY 9-10PM :30 NM 1 \$4,000 Class of Time - Pre-emptible with notice			712 ONCE OF	JNA HIVIE FRE	.iviio-9r 9/30		St .50	\$2,700.00	IAIAI		
Class of Time - Pre-emptible with notice Start Date Week: 09/30/12 End Date 09/30/12 O9/30/12			12 GREY'S AN	JATOMY	9-10PM		·30		NM	1	\$4,000.00
Start Date End Date O9/30/12 O9/30/1							.00			·	Ψ 1,000.01
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type 1 WPBF 09/24/12-09/30/12 GREY'S ANATOMY 9-10PM Th :30 \$4,000.00 NM See MG 29.2 2 WPBF 09/24/12-09/30/12 GREY'S ANATOMY PREMIE9-10p 9/27 Th :30 \$4,000.00 NM 30 WPBF 09/04/12 09/06/12 M-SUN WPBF News 25 @ 1*11-11:35PM :30 NM 2 \$1,400 Class of Time - Pre-emptible with notice Start Date		•		Spots/Week	Rate						
1 WPBF 09/24/12-09/30/12 GREY'S ANATOMY 9-10PM Th :30 \$4,000.00 NM See MG 29.2 2 WPBF 09/24/12-09/30/12 GREY'S ANATOMY PREMIE9-10p 9/27 Th :30 \$4,000.00 NM ⊕ MG for 29.1 09/27 Th :30 \$4,000.00 NM 30 WPBF 09/04/12 09/06/12 M-SUN WPBF News 25 @ 1:11-11:35PM :30 NM 2 \$1,400 NM Class of Time - Pre-emptible with notice Start Date Weekdays Spots/Week Pate Week: 09/03/12 09/09/12 -TWT 2 \$700.00 Rate NM 1 \$2,550 NM 31 WPBF 09/25/12 09/25/12 09/25/12 PRIVATE PRACTICE 10-11PM :30 NM 1 \$2,550 NM Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week (09/24/12 09/30/12 -1 1 \$2,550.00 Rate New NM Rate NM Week: 09/24/12 09/30/12 PRIVATE PRACTICE 10-11PM -Tu :30 \$2,550.00 NM Spot Ch Date Range Description Start/End Time Pro-emptible NM NM PRIVATE PRACTICE 10-11PM 1 WPBF 09/24/12-09/30/12 PRIVATE PRACTICE 10-11PM -Tu	Week: 09/24/12	09/30/12	1	1	\$4,000.00						
See MG 29.2 2 WPBF 09/24/12-09/30/12 PRIVATE PRACT/CE GREY'S ANATOMY PREMIE9-10p 9/27Th :30 \$4,000.00 NM				_				<u>Rate</u>	<u>Type</u>		
2 WPBF 09/24/12-09/30/12 GREY'S ANATOMY PREMIE9-10p 9/27Th :30 \$4,000.00 NM ⊕ MG for 29.1 09/27 30 WPBF 09/04/12 09/06/12 M-SUN WPBF News 25 @ 1*11-11:35PM :30 NM 2 \$1,400 Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Rate Week: 09/03/12 09/09/12 -TWT 2 \$700.00 31 WPBF 09/25/12 09/25/12 PRIVATE PRACTICE 10-11PM :30 NM 1 \$2,550 Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Rate Week: 09/24/12 09/30/12 -1 1 \$2,550.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type 1 WPBF 09/24/12-09/30/12 PRIVATE PRACTICE 10-11PM -Tu :30 \$2,550.00 NM See MG 31.2			/12 GREY'S A	NATOMY	9-10PM	Th	:30	\$4,000.00	NM		
⊕ MG for 29.1 09/27 30 WPBF 09/04/12 09/06/12 N-SUN WPBF News 25 @ 1.11-11:35PM :30 NM 2 \$1,400 PM Class of Time - Pre-emptible with notice Start Date Weekdays Week: 09/03/12 09/09/12 -TWT 2 \$700.00 Rate PM 80/00.00 NM 1 \$2,550 PM 31 WPBF 09/25/12 09/25/12 09/25/12 PRIVATE PRACTICE 10-11PM :30 NM 1 \$2,550 PM Class of Time - Pre-emptible with notice Start Date Pre-emptible Weekdays Spots/Week PM Rate PM Rate PM Weekdays PM Rate PM Type			40 ODEWIO 4		NEO 40 - 0/07	_1		** ***			
30 WPBF 09/04/12 09/06/12 M-SUN WPBF News 25 @ 1*11-11:35PM :30 NM 2 \$1,400 Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Rate Week: 09/03/12 09/09/12 -TWT 2 \$700.00 NM 1 \$2,550 Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Rate Week: 09/24/12 09/30/12 -1 1 \$2,550.00 NM 1 \$2,550 NM 1 \$2,5			/12 GREYS A	NATOMY PREM	11E9-10p 9/27	Tn	:30	\$4,000.00	NM		
Class of Time - Pre-emptible with notice Start Date End Date Weekdays O9/09/12 O9/09/09/12 O9/09/12				DE N	4.44.44.05014				202	_	
Start Date Weekdays O9/09/12 O9/09/09/12 O9/09/12 O9/0				Br News 25 @	111-11:35PM		:30		NM	2	\$1,400.00
Week: 09/03/12 09/09/12 -TwT 2 \$700.00 31 WPBF 09/25/12 09/25/12 PRIVATE PRACTICE 10-11PM :30 NM 1 \$2,550 Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Rate Week: 09/24/12 09/30/12 -1 1 \$2,550.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type 1 WPBF 09/24/12-09/30/12 PRIVATE PRACT/CE 10-11PM -Tu :30 \$2,550.00 NM See MG 31.2		·		Snots/Meek	Pate						
31 WPBF 09/25/12 09/25/12 PRIVATE PRACTICE 10-11PM :30 NM 1 \$2,550 Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Rate Week: 09/24/12 09/30/12 -1 1 \$2,550.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type 1 WPBF 09/24/12-09/30/12 PRIVATE PRACT/CE 10-11PM -Tu :30 \$2,550.00 NM See MG 31.2											
Class of Time - Pre-emptible with notice Start Date					•		.30		NM	1	\$2.550.00
Start Date End Date Weekdays Spots/Week Rate Week: 09/24/12 09/30/12 -1 1 \$2,550.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type 1 WPBF 09/24/12-09/30/12 PRIVATE PRACT/CE 10-11PM -Tu :30 \$2,550.00 NM See MG 31.2				TOTOL	10-111 101		.50		14141	'	Ψ2,000.00
Week: 09/24/12 09/30/12 -1 1 \$2,550.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type 1 WPBF 09/24/12-09/30/12 PRIVATE PRACTICE 10-11PM -Tu :30 \$2,550.00 NM See MG 31.2				Spots/Week	Rate						
1 WPBF 09/24/12-09/30/12 PRIVATE PRACTICE 10-11PM -Tu :30 \$2,550.00 NM See MG 31.2											
See MG 31.2	Spot Ch Da	ite Range	Description	<u>1</u>	Start/End Time	Weekdays	Length	<u>Rate</u>	Type		
	1 WPBF 09	/24/12-09/30	/12 PRIVATE	PRACTICE	10-11PM	-Tu	:30	\$2 ,550.00	NM		
2 WPBF 09/24/12-09/30/12 PRIVATE PRACTICE PREMIPRIVATE PRACTI -Tu 30 \$2 550 00 NM■											
			/12 PRIVATE I	PRACTICE PRE	MIPRIVATE PRACT	'i-Tu	:30	\$2,550.00	NM		
⊕ MG for 31.1 09/25											
32 WPBF 09/25/12 09/25/12 DWTS RESULTS PREMIERI8-10P 9/25 :30 NM 1 \$2,300	32 WPBF 09/25	/12 09/25/1	12 DWTS RES	BULTS PREMIE	RI8-10P 9/25		:30		NM	1	\$2,300.00
Class of Time - Immediately Pre-emptible without notice	Class of Time	e - Immediate	ely Pre-emptible	without notice					1		

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Contract / Revision Alt Order # 943237 / 10 06267248 **Contract Dates** Product Estimate #

09/04/12 - 10/01/12	OBAMA FOR AMERICA 1536
Advertiser	Original Date / Revision
Obama/D/President	08/17/12 / 09/21/12

*Line Ch Start	Date End D	ate Description	2	Start/End Time	Days	Spots Length Week		TypeS	inots	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate	Dayo	Longai Wook	11010	.,,,,,,	poto	, and an
Week: 09/24/12	09/30/12	-1	1	\$2,300.00						
33 WPBF 09/05			JB	8-9PM		:30		NM	1	\$1,200.00
Class of Time Start Date Week: 09/03/12	e - Pre-emptil End Date 09/09/12	ble with notice Weekdays 1	Spots/Week 1	<u>Rate</u> \$1,200.00						
34 WPBF 09/11	/12 09/28/ ⁻	12 10-11a And	erson Cooper	10-11a		:30		ΝM	12	\$2,100.00
Class of Time <u>Start Date</u> Week: 09/10/12 Week: 09/17/12 Week: 09/24/12	e - Pre-emptii <u>End Date</u> 09/16/12 09/23/12 09/30/12	ble with notice WeekdaysWTFTWTFTWTF	Spots/Week 4 4 4	Rate \$175.00 \$175.00 \$175.00						
35 WPBF 09/11	/12 09/28/ ⁻	12 The View		11A-12PM		:30		NM	4	\$1,400.00
<u>Start Date</u> Week: 09/10/12 Week: 09/17/12 <u>Spot</u> <u>Ch</u> <u>Da</u>	e - Pre-emptil <u>End Date</u> 09/16/12 09/23/12 ate Range 0/17/12-09/23	ble with notice WeekdaysWTFTWTF Description /12 The View	Spots/Week 2 2	Rate \$350.00 \$350.00 <u>Start/End Time</u> 11A-12PM	<u>Weekday</u> -TuwThr		<u>Rate</u> \$350.00	<u>Type</u> NM		
Credited)/17/12-09/23			11A-12PM	-TuWTh	:30	\$350.00	NM		
Week: 09/24/12	09/30/12	-TWTF	2	\$350.00						
36 WPBF 09/11			cess Hollywood	1230-1p		:30		NM	5	\$800.00
Class of Time <u>Start Date</u> Week: 09/10/12 Week: 09/17/12 Week: 09/24/12	e - Pre-emptil End Date 09/16/12 09/23/12 09/30/12	ble with notice Weekdays WTF -TWTF -TWTF	Spots/Week 2 2 1	<u>Rate</u> \$160.00 \$160.00 \$160.00						
37 WPBF 09/11	/12 09/28/	12 WPBF New	s 25 @ Noon	12pm-1230pm		:30		NM	11	\$1,760.00
<u>Start Date</u> Week: 09/10/12 Week: 09/17/12 <u>Spot</u> <u>Ch</u> <u>Da</u>	e - Pre-empti <u>End Date</u> 09/16/12 09/23/12 ate Range 0/17/12-09/23	ble with notice WeekdaysWTFTWTF Description //12 WPBF New	Spots/Week 4 4 4 vs 25 @ Noon	Rate \$160.00 \$160.00 Start/End Time 12pm-1230pm	<u>Weekday</u> -TuwThF		<u>Rate</u> \$160.00	<u>Type</u> NM		
Week: 09/24/12	09/30/12	-TWTF	4	\$160.00						
38 WPBF 09/11				4-5p		:30	-	NM	6	\$2,400.00
Class of Time <u>Start Date</u> Week: 09/10/12 Week: 09/17/12 Week: 09/24/12	e - Pre-emptil <u>End Date</u> 09/16/12 09/23/12 09/30/12	ble with notice WeekdaysWTFTWTFTWTF	Spots/Week 2 2 2	Rate \$400.00 \$400.00 \$400.00						
39 WPBF 09/11	/12 09/28/	12 WPBF New	s 25 @ 5am	5-530am		:30		NM	12	\$1,080.00
Class of Time <u>Start Date</u> Week: 09/10/12 Week: 09/17/12	e - Pre-emptil End Date 09/16/12 09/23/12	ble with notice WeekdayswTFTWTF	Spots/Week 4 4	<u>Rate</u> \$90.00 \$90.00						

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Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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Contract / Revision Alt Order # 943237 / 10 06267248 Contract Dates **Product** Estimate #

09/04/12 - 10/01/12	OBAMA FOR AMERICA 1536
Advertiser	Original Date / Revision
Obama/D/President	08/17/12 / 09/21/12

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Typ	e Spots	Amount
Start Date End Date Weekdays Spots/Wee Week: 09/24/12 09/30/12 -TwTF 4	<u>k Rate</u> \$90.00				
40 WPBF 09/11/12 09/28/12 M-F 5pm News	5-6pm	:30	NI	4 6	\$2,100.00
Class of Time - Pre-emptible with notice					
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Wee</u> Week: 09/10/12 09/16/12wTF 2	<u>k Rate</u> \$350.00				
Week: 09/17/12 09/23/12 -TwTF 2	\$350.00				
Week: 09/24/12 09/30/12 -TWTF 2	\$350.00				
41 WPBF 09/11/12 09/28/12 WPBF News 25 Mornings	s @ 5:30-5:57am	:30	NI	1 12	\$1,800.00
Class of Time - Pre-emptible with notice	l. Data				
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Wee</u> Week: 09/10/12 09/16/12WTF 4	<u>k Rate</u> \$150.00				
Week: 09/17/12 09/23/12 -TWTF 4	\$150.00				
Week: 09/24/12 09/30/12 -TwTF 4	\$150.00			_	
42 WPBF 09/11/12 09/28/12 WPBF News 25 @ 6:00F	M 6-6:30PM	:30	N	6	\$3,000.00
Class of Time - Pre-emptible with notice					
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Wee</u> Week: 09/10/12 09/16/12wTF 2	<u>k Rate</u> \$500.00				
Week: 09/17/12 09/23/12 -TWTF 2	\$500.00				
Week: 09/24/12 09/30/12 -TwTF 2	\$500.00			1	
43 WPBF 09/11/12 09/28/12 WPBF News 25 Mornings	s 6-7AM	:30	NI	<i>1</i> 8	\$1,600.00
Class of Time - Pre-emptible with notice					
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Wee</u> Week: 09/10/12 09/16/12WTF 2					
Week: 09/10/12 09/16/12WTF 2 Week: 09/17/12 09/23/12 -TWTF 2	\$200.00 \$200.00				
Week: 09/24/12 09/30/12 -TwTF 4	\$200.00				
44 WPBF 09/11/12 09/28/12 Good Morning America	7-9AM	:30	NI	7 6	\$1,500.00
Class of Time - Pre-emptible with notice					V 1,000.00
Start Date End Date Weekdays Spots/Wee					
Week: 09/10/12 09/16/12wTF 2 Week: 09/17/12 09/23/12 -TwTF 2	\$250.00				
Week: 09/17/12	\$250.00 \$250.00				
	7:30-8PM	:30) I		67.050.00
45 WPBF 09/11/12 09/28/12 Jeopardy Class of Time - Pre-emptible with notice	7.30-6FW	.30	NI	<i>I</i> 9	\$7,650.00
Start Date End Date Weekdays Spots/Wee	k Rate				
Week: 09/10/12 09/16/12WTF 4	\$850.00				
Week: 09/17/12 09/23/12 -TwTF 4	\$850.00				
Spot Ch Date Range Description 7 WPBF 09/17/12-09/23/12 Jeopardy	Start/End Time 7:30-8PM	Weekdays Length -TuwThF :30	<u>Rate</u> <u>Typ</u> \$850.00 <i>N</i> f	_	
Credited 8 WPBF 09/17/12-09/23/12 Jeopardy	7:30-8PM	-TuWThF :30	\$850.00 NI	A	
Credited				1	
Week: 09/24/12 09/30/12 -TwTF 4	\$850.00			1	
Spot Ch Date Range Description 10 WPBF 09/24/12-09/30/12 Jeopardy	Start/End Time	Weekdays Length	Rate Typ	_	
10 WPBF 09/24/12-09/30/12 Jeopardy Credited	7:30-8PM	-TuWThF :30	\$850.00 NA	"	
46 WPBF 09/11/12 09/28/12 Dr. Oz M-F 9-10a	9-10a	:30	NN	<i>n</i> 6	\$960.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Weel</u>					

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Contract / Revision Alt Order # 943237 / 10 06267248 Estimate # Product Contract Dates 09/04/12 - 10/01/12 **OBAMA FOR AMERICA 1536**

Advertiser Original Date / Revision 08/17/12 / 09/21/12 Obama/D/President

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/12WTF 2	<u>Rate</u> \$160.00			
Week: 09/17/12 09/23/12 -TWTF 2	\$160.00			
Week: 09/24/12 09/30/12 -TWTF 2	\$160.00			
47 WPBF 09/24/12 09/24/12 CASTLE	10-11PM	:30	NM 1	\$2,550.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	Poto			
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/24/12 09/30/12 1 1	<u>Rate</u> \$2,550.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	<u>Type</u>	
1 WPBF 09/24/12-09/30/12 CASTLE See MG 47.2	10-11PM	M: :30 \$2,550.00	NM	
2 WPBF 09/24/12-09/24/12 CASTLE PREMIERE	CASTLE PREM	EFM: :30 \$2,550.00	NM	
⊕ MG for 47.1 09/24				
48 WPBF 10/01/12 10/01/12 CASTLE	10-11PM	:30	NM 1	\$1,400.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week	Rate			
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/12 1 1	\$1,400.00			
49 WPBF 10/01/12 10/01/12 DANCING W/STARS	8-10P	:30	NM 1	\$2,500.00
Class of Time - Immediately Pre-emptible without notice				
Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 1 1	<u>Rate</u> \$2,500.00			
50 WPBF 09/15/12 09/29/12 Sat Jeopardy	Sat 7:30-8PM	:30	NM 3	\$1,200.00
Class of Time - Pre-emptible with notice	0411.00 01 111	.00		41,200.00
Start Date	Rate			
Week: 09/10/12 09/16/121- 1 Week: 09/17/12 09/23/121- 1	\$400.00 \$400.00			
Week: 09/24/12 09/30/121- 1	\$400.00			
51 WPBF 09/11/12 09/30/12 M-SUN WPBF News 25 @	1'11-11:35PM	:30	NM 6	\$3,000.00
Class of Time - Pre-emptible with notice	_			
Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12WTFSS 2	<u>Rate</u> \$500.00			
Week: 09/17/12 09/23/12 -TWTFSS 2	\$500.00			
Week: 09/24/12 09/30/12 -TWTFSS 2	\$500.00			
52 WPBF 09/12/12 09/12/12 MIDDLE/SUB	8-9PM	:30	NM 1	\$1,100.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	Rate			
Week: 09/10/12 09/16/121 1	\$1,100.00			
53 WPBF 09/22/12 09/22/12 Sat 7pm News	7-730pm	:30	NM 1	\$400.00
Class of Time - Pre-emptible with notice				
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/17/12 09/23/121- 1	<u>Rate</u> \$400.00			
54 WPBF 09/23/12 09/23/12 EMMY RED CARPET SPE	C1658-8p	:30	NM 1	\$1,900.00
Class of Time - Immediately Pre-emptible without notice				
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/17/12 09/23/121 1	<u>Rate</u> \$1,900.00		I	
55 WPBF 09/23/12 09/23/12 EMMY AWARDS	8-11p	:30	NM 2	\$9,000.00
Class of Time - Pre-emptible with notice	- · · F		-	40,000.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 09/17/12 09/23/122 2	\$4,500.00			

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Contract Agreement Between: Print Date 09/21/12 Page 8 of 14



WPBF 3970 RCA Boulevard Suite 7007 Palm Beach Gardens, FL 33410 (561)694-2525

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Alt Order#

 Advertiser
 Original Date / Revision

 Obama/D/President
 08/17/12 / 09/21/12

Contract / Revision

Spots/

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Type	Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate			•	
56 WPBF 09/04/12 09/11/12 MIDDLE/LAST MAN	8-9PM	:30	NM	1	\$550.00
Class of Time - Immediately Pre-emptible without notice					
Start Date End Date Weekdays Spots/Week	Rate				
Week: 09/03/12 09/09/12 -1 1	\$550.00				
Week: 09/10/12 09/16/12 0	\$0.00				
57 WPBF 09/18/12 09/18/12 BARBARA WALTERS	9-11P	:30	NM	1	\$750.00
Class of Time - Immediately Pre-emptible without notice	Data				
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/17/12 09/23/12 -1 1	<u>Rate</u> \$750.00				
58 WPBF 09/16/12 09/16/12 AFV	7-8PM	:30	NM	4	\$275.00
	/-OFIVI	.30	INIVI	1	\$275.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week	Rate				
Week: 09/10/12	\$275.00				
59 WPBF 09/29/12 09/29/12 Florida State College Footb	al12PM-1130PM	:30	NM	1	\$1,800.00
Class of Time - Pre-emptible with notice				-	V1,000.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
Week: 09/24/12 09/30/121- 1	\$1,800.00				
60 WPBF 09/22/12 09/22/12 Florida State College Footb	al330-7P	:30	NM	1	\$1,800.00
Class of Time - Pre-emptible with notice					
Start Date End Date Weekdays Spots/Week	Rate				
Week: 09/17/12 09/23/121- 1	\$1,800.00				
61 WPBF 09/09/12 09/09/12 ONCE UPON A TIME	9-10PM	:30	NM	1	\$450.00
Class of Time - Immediately Pre-emptible without notice	D-4-				
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/121 1	<u>Rate</u> \$450.00				
63 WPBF 09/12/12 09/12/12 FINAL WITNESS	10-11PM	:30	NM	1	\$700.00
Class of Time - Immediately Pre-emptible without notice	10-117101	.30	INIVI	'	\$700.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 09/10/12 09/16/121 1	\$700.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate Type		
1 WPBF 09/10/12-09/16/12 FINAL WITNESS	10-11PM	W :30 \$7	00.00 NM		
See MG 63.2	40.44554				
2 WPBF 09/10/12-09/16/12 REVENGE MG for 63.1 09/12	10-11PM	W :30 \$7	00.00 NM		
64 WPBF 09/16/12 09/16/12 REVENGE	8-9PM	:30	N/A	4	#4 450 00
Class of Time - Pre-emptible with notice	0-31101	.50	NM	1	\$1,450.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 09/10/12 09/16/121 1	\$1,450.00				
65 WPBF 09/07/12 09/07/12 20/20	9-11P	:30	NM	1	\$1,100.00
Class of Time - Pre-emptible with notice					
Start Date End Date Weekdays Spots/Week	Rate				
Week: 09/03/12 09/09/121 1	\$1,100.00				
67 WPBF 09/27/12 09/27/12 LAST RESORT	8-9PM	:30	NM	1	\$1,800.00
Class of Time - Pre-emptible with notice	Data				
Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/121 1	<u>Rate</u> \$1,800.00		Ī		
	Ψ1,000.00		ı		

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Spots/ *Line Ch Start Date End Date Description Start/End Time Days Length Week Rate	Type Spots	Amount
Start Date Weekdays Spots/Week Rate Spot Ch Date Range Description Start/End Time Weekdays Length Rate 1 WPBF 09/24/12-09/30/12 LAST RESORT 8-9PM Th :30 \$1,800.00	<u>Type</u> NM	
See MG 67.2 2 WPBF 09/27/12-09/27/12 LAST RESORT PREMIERE LAST RESORT PFTh :30 \$1,800.00	NM	
68 WPBF 09/10/12 09/10/12 10-11a Anderson Cooper 10-11a :30	NM 1	\$175.00
Class of Time - Pre-emptible with notice <u>Start Date</u> End Date Weekdays Spots/Week Rate Week: 09/10/12 09/16/12 1 1 \$175.00		
69 WPBF 09/10/12 09/10/12 WPBF News 25 @ Noon 12pm-1230pm :30	NM 1	\$160.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Rate Week: 09/10/12 09/16/12 1 1 \$160.00		
70 WPBF 09/10/12 10/01/12 MON 206-430A 206-430A :30	NM 4	\$40.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Rate Week: 09/10/12 09/16/12 1 1 \$10.00 Week: 09/17/12 09/23/12 1 1 \$10.00 Week: 09/24/12 09/30/12 1 1 \$10.00		
Week: 10/01/12		
71 WPBF 09/10/12 09/10/12 WPBF News 25 Mornings 6-7AM :30	NM 2	\$400.00
Class of Time - Pre-emptible with notice <u>Start Date</u> End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 2 2 \$200.00		
72 WPBF 09/10/12 10/01/12 4:30a-5a 430a-5a :30	NM 4	\$160.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Rate Week: 09/10/12 09/16/12 1 1 \$40.00		
Week: 09/17/12		
Week: 10/01/12 10/07/12 1 1 \$40.00		
73 WPBF 09/10/12 09/10/12 WPBF News 25 @ 5am 5-530am :30	NM 1	\$90.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Rate Week: 09/10/12 09/16/12 1 1 \$90.00		
74 WPBF 09/10/12 09/10/12 WPBF News 25 Mornings @ 5:30-5:57am :30	NM 1	\$150.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Rate Week: 09/10/12 09/16/12 1 1 \$150.00		
75 WPBF 09/10/12 09/10/12 WPBF News 25 Mornings 6-7AM :30	NM 1	\$200.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Rate Week: 09/10/12 09/16/12 1 1 \$200.00		
76 WPBF 09/10/12	NM 1	\$250.00
Class of Time - Pre-emptible with notice <u>Start Date</u> End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 1 1 \$250.00		

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise



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Alt Order# Contract / Revision 943237 / 10 06267248 Estimate # Contract Dates Product 09/04/12 - 10/01/12 OBAMA FOR AMERICA 1536

Advertiser Original Date / Revision 08/17/12 / 09/21/12 Obama/D/President

Spots/

Class of Time - Pre-emptible with notice Start Date	*Line Ch Start	Date End D	ate Description	on	Start/End Time	Days I	Spois/ Length Week	Rate	Type S	pots	Amount
Start Date End Date Weekdays Spots/Week Rate \$850.00	77 WPBF 09/10	/12 09/10/ ⁻	12 Jeopardy	V	7:30-8PM		:30		NM	1	\$850.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week \$175.00	Start Date	End Date	<u>Weekdays</u>								
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week \$175.00	78 WPBF 09/17	/12 10/01/	12 10-11a And	derson Cooper	10-11a		:30		NM	3	\$525.00
Week: 09/24/12 09/30/12 1 1 \$175.00 Week: 10/01/12 10/07/12 1 1 \$175.00 79 WPBF 09/17/12 10/01/12 WPBF News 25 @ Noon 12pm-1230pm :30 NM 3 \$480.00 Class of Time - Pre-emptible with notice Start Date Week 09/17/12 09/23/12 1 1 \$160.00 Week: 09/17/12 09/30/12 1 1 \$160.00 Week: 09/24/12 09/30/12 1 1 \$160.00 NM 3 \$1,200.00 80 WPBF 09/17/12 10/01/12 Dr. Oz 4-5p :30 NM 3 \$1,200.00 Class of Time - Pre-emptible with notice Start Date Weekdays O9/23/12 1 1 \$400.00 Rate Week: 09/17/12 09/30/12 1 1 \$400.00 Week: 09/24/12 09/30/12 1 1 \$400.00 NM 3 \$1,200.00 Week: 09/17/12 10/07/12 1 1 \$400.00 NM 3 \$270.00 81 WPBF 09/17/12 10/07/12 1 1 \$400.00 NM 3 \$270.00 81 WPBF 09/17/12 10/07/12 1 1 \$400.00 NM 3 \$270.00 81 WPBF 09/17/12 10/07/12 1 1 \$400.00 NM 3 \$270.00	Class of Time Start Date	e - Pre-empti <u>End Date</u>	ble with notice	•	Rate		.00			J	\$020.00
Week: 10/01/12 10/07/12 1 1 \$175.00 79 WPBF 09/17/12 10/01/12 WPBF News 25 @ Noon 12pm-1230pm :30 NM 3 \$480.00 Class of Time - Pre-emptible with notice Start Date Start Date Weekdays Spots/Week Week: 09/17/12 09/30/12 1 1 \$160.00 Week: 10/01/12 10/07/12 1 1 \$160.00 WPBF 09/17/12 10/01/12 Dr. Oz 4-5p :30 NM 3 \$1,200.00 Class of Time - Pre-emptible with notice Start Date Weekdays Spots/Week Week: 09/17/12 09/23/12 1 1 \$400.00 Week: 09/24/12 09/30/12 1 1 \$400.00 \$400.00 Week: 10/01/12 10/07/12 1 1 \$400.00 \$400.00 Week: 10/01/12 10/07/12 1 1 \$400.00 \$400.00 81 WPBF 09/17/12 10/07/12 10/07/12 VPBF News 25 @ 5am 5-530am :30 NM 3 \$270.00 Class of Time - Pre-emptible with notice				1							
79 WPBF 09/17/12 10/01/12 WPBF News 25 @ Noon 12pm-1230pm :30 NM 3 \$480.00 Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Rate Week: 09/17/12 09/23/12 1 1 \$160.00 Week: 10/01/12 10/07/12 1 1 \$160.00 80 WPBF 09/17/12 10/07/12 Dr. Oz 4-5p :30 NM 3 \$1,200.00 Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Rate Week: 09/17/12 09/23/12 1 1 \$400.00 Week: 09/17/12 09/23/12 1 1 \$400.00 Week: 09/24/12 09/30/12 1 1 \$400.00 Week: 10/01/12 10/07/12 1 1 \$400.00 Week: 10/01/12 10/07/12 1 1 \$400.00 Class of Time - Pre-emptible with notice 81 WPBF 09/17/12 10/01/12 WPBF News 25 @ 5am 5-530am :30 NM 3 \$270.00 Class of Time - Pre-emptible with notice			_	1	·						
Class of Time - Pre-emptible with notice Start Date			-	1	· · · · · · · · · · · · · · · · · · ·			·			
Start Date End Date Weekdays Spots/Week Rate Week: 09/17/12 09/23/12 1 1 \$160.00 Week: 09/24/12 09/30/12 1 1 \$160.00 Week: 10/01/12 10/07/12 1 1 \$160.00 80 WPBF 09/17/12 10/01/12 Dr. Oz 4-5p :30 NM 3 \$1,200.00 Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Rate Week: 09/17/12 09/23/12 1 1 \$400.00 Week: 09/24/12 09/30/12 1 1 \$400.00 Week: 10/01/12 10/07/12 1 1 \$400.00 Week: 10/01/12 10/07/12 1 1 \$400.00 Roll WPBF 09/17/12 10/01/12 WPBF News 25 @ 5am 5-530am :30 NM 3 \$270.00	79 WPBF 09/17	/12 10/01/ ⁻	12 WPBF Nev	vs 25 @ Noon	12pm-1230pm		:30		NM	3	\$480.00
Week: 10/01/12 10/07/12 1 1 \$160.00 80 WPBF 09/17/12 10/01/12 Dr. Oz 4-5p :30 NM 3 \$1,200.00 Class of Time - Pre-emptible with notice Start Date End Date End Date Weekdays Spots/Week Rate Week: 09/17/12 09/23/12 1 1 \$400.00 Week: 10/01/12 10/07/12 1 1 \$400.00 81 WPBF 09/17/12 10/01/12 WPBF News 25 @ 5am 5-530am :30 NM 3 \$270.00 Class of Time - Pre-emptible with notice	Start Date	End Date		Spots/Week 1							
80 WPBF 09/17/12 10/01/12 Dr. Oz 4-5p :30 NM 3 \$1,200.00 Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Rate Week: 09/17/12 09/23/12 1 1 \$400.00 Week: 09/24/12 09/30/12 1 1 \$400.00 Week: 10/01/12 10/07/12 1 1 \$400.00 Class of Time - Pre-emptible with notice	Week: 09/24/12	09/30/12	1	1	\$160.00						
Class of Time - Pre-emptible with notice Start Date	Week: 10/01/12	10/07/12	1	1	\$160.00						
Start Date End Date Weekdays Spots/Week Rate Week: 09/17/12 09/23/12 1 1 \$400.00 Week: 09/24/12 09/30/12 1 1 \$400.00 Week: 10/01/12 10/07/12 1 1 \$400.00 81 WPBF 09/17/12 10/01/12 WPBF News 25 @ 5am 5-530am :30 NM 3 \$270.00 Class of Time - Pre-emptible with notice 10/01/12 <td>80 WPBF 09/17.</td> <td>/12 10/01/</td> <td>12 Dr. Oz</td> <td></td> <td>4-5p</td> <td></td> <td>:30</td> <td></td> <td>NM</td> <td>3</td> <td>\$1,200.00</td>	80 WPBF 09/17.	/12 10/01/	12 Dr. Oz		4-5p		:30		NM	3	\$1,200.00
Week: 10/01/12 10/07/12 1 \$400.00 81 WPBF 09/17/12 10/01/12 WPBF News 25 @ 5am 5-530am :30 NM 3 \$270.00 Class of Time - Pre-emptible with notice	Start Date	End Date	<u>Weekdays</u>	Spots/Week							
81 WPBF 09/17/12 10/01/12 WPBF News 25 @ 5am 5-530am :30 NM 3 \$270.00 Class of Time - Pre-emptible with notice	Week: 09/24/12	09/30/12	1	1	\$400.00						
Class of Time - Pre-emptible with notice	Week: 10/01/12	10/07/12	1	1	\$400.00						
			•	vs 25 @ 5am	5-530am		:30		NM	3	\$270.00
				Conta ///onle	Data						
Week: 09/17/12				Spots/vveek 1	Rate						
Week: 09/24/12				1							
Week: 10/01/12 10/07/12 1 1 \$90.00			-	1							
			12 WPRF New	ve 25 Mornings (-30		NIM	2	\$450.00
Class of Time - Pre-emptible with notice				vs 25 Mornings (y 5.50-5.57 am		.50		IAIAI	3	φ450.00
Start Date End Date Weekdays Spots/Week Rate	Start Date	End Date	Weekdays	Spots/Week	. —						
Week: 09/17/12 09/23/12 1 1 \$150.00			1	1	•						
Week: 09/24/12 09/30/12 1 1 \$150.00			1	1							
Week: 10/01/12			1	1	\$150.00						
· · · · · · · · · · · · · · · · · · ·				vs 25 Mornings	6-7AM		:30		NM	3	\$600.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Rate Week: 09/17/12 09/23/12 1 1 \$200.00	Start Date	End Date	<u>Weekdays</u>	Spots/Week							
Week: 09/24/12 09/30/12 1 1 \$200.00	Week: 09/24/12		1	1							
Week: 10/01/12	Week: 10/01/12	10/07/12	1	1	\$200.00						
84 WPBF 09/17/12 10/01/12 Good Morning America 7-9AM :30 NM 3 \$750.00	84 WPBF 09/17/	/12 10/01/	12 Good Morn	ing America	7-9AM		:30		NM	3	\$750.00
Class of Time - Pre-emptible with notice				3						•	4700.00
Start Date End Date Weekdays Spots/Week Rate	Start Date	End Date		Spots/Week	Rate				1		
Week: 09/17/12 09/23/12 1 1 \$250.00			_	1					j		
Week: 09/24/12			.	1					1		
Week: 10/01/12 10/07/12 1 1 \$250.00				11	\$250.00						
Name of the contract of the co					7:30-8PM		:30		NM	3	\$2,550.00
Class of Time - Pre-emptible with notice <u>Start Date</u>				Spots/Week	Rate						

(* Line Transactions: N = New, E = Edited, D = Deleted)

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97 WPBF 09/13/12

Start Date

WPBF 09/17/12

Start Date

Week: 09/10/12

Week: 09/17/12

Class of Time - Pre-emptible with notice

End Date

09/16/12

End Date

09/23/12

09/21/12

Class of Time - Immediately Pre-emptible without notice

09/14/12 WPBF News 25 @ 5am

ACCESS HOLLYWOOD

<u>Weekdays</u>

---TF--

Weekdays

MTWTF-

WPBF 3970 RCA Boulevard Suite 7007 Palm Beach Gardens, FL 33410 (561)694-2525

www.thewpbfchannel.com

 O9/04/12 - 10/01/12
 OBAMA FOR AMERICA | 1536

 Advertiser
 Original Date / Revision | 08/17/12 / 09/21/12

 Obama/D/President
 08/17/12 / 09/21/12

Spots/

Start/End Time Length Week Rate Type Spots Amount Ch Start Date End Date Description Days *Line Start Date **End Date** Weekdays Spots/Week Rate \$850.00 Week: 09/17/12 1-----09/23/12 1 \$850.00 09/30/12 1----Week: 09/24/12 1 10/07/12 1 \$850.00 Week: 10/01/12 1-:30 NM 1 \$50.00 87 WPBF 09/09/12 Sun 5-6am 09/09/12 Sun 5-6am News Class of Time - Pre-emptible with notice Spots/Week End Date Start Date <u>Weekdays</u> Rate Week: 09/03/12 09/09/12 \$50.00 88 WPBF 09/07/12 09/07/12 GOOD AFTERNOON AMERI2-3p :30 NM \$300.00 1 Class of Time - Pre-emptible with notice Start Date **End Date** Weekdays Spots/Week Rate Week: 09/03/12 09/09/12 \$300.00 ---F--1 89 WPBF 09/09/12 8-9PM :30 NM \$500.00 09/09/12 Sun ABC Prime B Class of Time - Immediately Pre-emptible without notice **End Date** Weekdays Start Date Spots/Week Rate Week: 09/03/12 09/09/12 ----S \$500.00 91 WPBF 09/12/12 09/14/12 10-11a Anderson Cooper :30 NM 10-11a \$175.00 Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Rate Week: 09/10/12 09/16/12 \$175.00 --WTF--1 92 WPBF 09/12/12 8-9PM :30 09/12/12 Wed ABC Prime A NM \$1,100.00 Class of Time - Pre-emptible with notice Start Date End Date **Weekdays** Spots/Week Rate Week: 09/10/12 09/16/12 \$1,100.00 -W-1 WPBF 09/08/12 09/08/12 Sat 6-7am News Sat 6-7am :30 NM 2 \$220.00 Class of Time - Pre-emptible with notice Start Date **End Date** Spots/Week <u>Weekdays</u> Rate Week: 09/03/12 09/09/12 \$110.00 ----S-2 WPBF 09/09/12 09/09/12 Sun 8-9am News Sun 8-9am :30 NM 2 \$450.00 Class of Time - Pre-emptible with notice Start Date **End Date Weekdays** Spots/Week Rate Week: 09/03/12 09/09/12 2 \$225.00 WPBF 09/09/12 09/09/12 M-SUN WPBF News 25 @ 1:11-11:35PM :30 NM 2 \$450.00 Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Rate Week: 09/03/12 09/09/12 2 \$225.00 WPBF 09/20/12 09/20/12 **GREYS** 9-10PM :30 NM \$1,625.00 Class of Time - Pre-emptible with notice Start Date End Date <u>Weekdays</u> Spots/Week Rate Week: 09/17/12 09/23/12 ---1---\$1,625.00 1

(* Line Transactions: N = New, E = Edited, D = Deleted)

5-530am

106x-136x

Rate

Rate

\$10.00

\$90.00

Spots/Week

1

Spots/Week

1

:30

:30

NM

NM

1

\$90.00

\$10.00

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08/17/12

/ 09/21/12

319

Totals

\$121,150.00



WPBF 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410 94-2525

	(561)68
www.thewpbfchannel.com	

	Contract / Revision	Alt Order #		
	943237 / 10	06267248		
<u>Contract Dates</u> 09/04/12 - 10/01/12	Product OBAMA FOR AMERICA	Estimate #		
Advertiser	Origi	nal Date / Revision		

Contract / Revision

	Oba	ma/b/Fresident	00/1//12	,	
*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Sp	ots	Amount
Start Date End Date Weekdays Spots/Week	Rate	Days Length Week Rate	Турс Ср	Oto	Amount
99 WPBF 09/24/12 09/28/12 M-F 3-4P	M-F 3-4P	:30	NM	4	\$800.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 MTWTF 4	Rate \$200.00			·	V S S S S S S S S S S
100 WPBF 09/24/12 09/25/12 M-F 5pm News	5-6pm	:30	NM	1	\$350.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 MT 1	<u>Rate</u> \$350.00				
101 WPBF 09/30/12 09/30/12 Sun ABC Prime A	7-8PM	:30	NM	1	\$750.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/24/12 09/30/12S 1	<u>Rate</u> \$750.00				
102 WPBF 09/24/12 09/28/12 M-F 3-4P	M-F 3-4P	:30	NM	5	\$1,000.00
Class of Time - Immediately Pre-emptible without notice Start Date	<u>Rate</u> \$200.00				
103 WPBF 09/24/12 09/28/12 WPBF News 25 Mornings	6-7AM	:30	NM	1	\$200.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 MTWTF 1	<u>Rate</u> \$200.00				
104 WPBF 09/30/12 09/30/12 Sun 5-6am News	Sun 5-6am	:30	NM	1	\$100.00
Class of Time - Fixed Non Pre-emptible Start Date	<u>Rate</u> \$100.00		6) 10 10		
105 WPBF 09/24/12 09/28/12 M-F 3-4P	M-F 3-4P	:30	NM	2	\$800.00
Class of Time - Pre-emptible with notice Start Date	<u>Rate</u> \$400.00				
106 WPBF 09/24/12 09/28/12 Jimmy Kimmel	12:06-01:06AM	:30	NM	3	\$210.00
Class of Time - Pre-emptible with notice Start Date	<u>Rate</u> \$70.00				

Obama/D/President

Time Period # of Spots **Gross Amount Net Amount** 08/27/12 -09/30/12 307 \$114,925.00 \$97,686.25 10/01/12 -10/01/12 12 \$6,225.00 \$5,291.25 Totals 319 \$121,150.00 \$102,977.50

Signature:	Date:	

(* Line Transactions: N = New, E = Edited, D = Deleted)

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TERMS AND STANDARD CONDITIONS FOR PURCHASE OF BROADCAST ADVERTISING

The person, firm or other business entity ("Agency") contracting to purchase broadcast advertising time on behalf of the advertiser named on the face of this contract ("Advertiser") and the station accepting this contract ("Station") hereby agree that this contract shall be governed by the following conditions and terms:

1. BILLING AND PAYMENTS

- (a) Station will, from time to time at intervals following broadcasts hereunder, bill Agency on behalf of Advertiser at address on the face hereof. Agency shall pay Station thereon at address on bill on or before the 15th day of each month following that in which broadcast occurred or on such other date as may be specified in the invoice.
- (b) Except where this contract is made directly with the Advertiser described on the face of this contract, it is understood that Agency makes this contract both for itself and as agent for the Advertiser and that Agency agrees, on behalf of the Advertiser and of itself, that Agency and Advertiser are and shall be jointly and severally liable for all payments to be made by agency to Station and for all obligations undertaken to be performed by Agency.

2. TERMINATION

- (a) Unless otherwise specified on the face hereof, either party may terminate this contract, without cause, upon giving the other party at least 28 days prior notice provided that, if notice is given by Agency, termination shall not be effective until after two (2) weeks of broadcasting hereunder. If Agency so terminates this contract, it shall pay Station at the earned rate for all broadcasts pursuant to this contract through the effective date of termination.
- (b) Station may, upon notice to Agency, terminate this contract at any time; (i) upon material breach by Agency; (ii) if Station fails to receive timely payment on billing; or (iii) if Advertiser's or Agency's credit is, in Station's reasonable opinion, impaired. Upon such termination, all unpaid accrued charges hereunder shall immediately become due and payable. The Agency's only liability shall be to pay for telecasts completed hereunder prior to cancellation by Station.
- (c) Agency may, upon notice to Station, terminate this contract at any time upon material breach by Station. Upon such termination, the Station's only liability shall be to pay as liquidated damages a sum equal to the lesser of the following: (i) the actual noncancellable out-of-pocket costs necessarily incurred by Agency in performance of this contract through date of such termination, or (ii) the total which would be due to Station hereunder if, on the date on which Agency gives notice of cancellation, Station had given notice of termination pursuant to Paragraph 2(a) effective at the earliest date permitted thereunder.
- (d) Neither party shall have any liability to the other upon termination pursuant to this Paragraph 2, except as provided in this Paragraph 2 and Paragraph 7.

3. OMISSION OF BROADCAST

If, as a result of an act of God, force majeure, public emergency, labor dispute, restriction imposed by law or governmental order, mechanical breakdown, or where necessary to enable the Station to comply with the Communications Act of 1934, as amended, to satisfy the "reasonable access" and/or "equal opportunity" requirements for certain political candidates, or any other similar or dissimilar cause beyond the Station's reasonable control, Station fails to broadcast any or all of the announcement(s) or programs to be broadcast hereunder, Station shall not be in breach hereof, but Agency shall be entitled to an adjustment as follows: (i) if no part of a scheduled broadcast is made, a later broadcast shall be made at a reasonably satisfactory substitute date and time, and if no such time is available, the time charges allocable to the omitted broadcast shall be waived; (ii) if a material part, but not all, of a scheduled broadcast is omitted, a later broadcast shall be made at a reasonable substitute date and time, and Agency shall continue to pay full charge. The foregoing shall not deprive Agency of the benefit of any discounts which it would have earned hereunder if the broadcast had been made in its entirety.

4. PREEMPTIONS

Station shall have the right to cancel any broadcast or portion thereof covered by this contract in order to broadcast any program or event which, in the Station's sole discretion, it deems to be of greater public interest or significance. Station may also recapture time previously sold when necessary to comply with its obligations to make available "reasonable access" and/or "equal opportunities" to certain political candidates under the Communications Act of 1934, as amended. Station will notify Agency of such cancellation as promptly as reasonably possible, if the parties cannot agree upon a satisfactory substitute date and time, the broadcast so preempted shall be deemed canceled without affecting the rate, discounts or rights provided under this contract, except that Agency will not have to pay Station any charges allocable to the canceled broadcast.

5. FIXED RATE PURCHASES

Notwithstanding the provisions of Paragraphs 3 and 4 above, unless the omitted or preempted announcement was purchased as a single buy or at a fixed (i.e., not a preemptible) rate, and it is so indicated on the face of this contract, Station may preempt at its sole discretion for any reason. In the event of preemption or omission, unless otherwise agreed to by Station, Agency shall continue to pay the full charge (no credit or refund will be given) but Agency shall be accorded another announcement at a reasonably satisfactory substitute date and time, at no additional charge therefor.

6. AGENCY MATERIAL

All commercial materials (if so specified on the face of this contract, all program materials, including talent) shall be furnished by Agency and delivered to Station at Agency's sole cost and expense. Agency shall deliver all materials not less than 48 hours (exclusive of Saturdays, Sundays and holidays) in advance of broadcast. All materials furnished by Agency (i) shall not be contrary to the public interest, (ii) shall conform to the Station's then existing program and operating policies and quality standards, and (iii) are subject to Station's prior approval and continuing right to reject or to cause Agency to edit such materials. Station will not be liable for loss or damage to Agency's material or, even if accepted by Station, for communications from others.

If Agency requests within 30 days of last broadcast hereunder, Station will, at Agency's expense, return Agency material to Agency. If Agency does not so request, Station has the right to dispose of all Agency material any time after 60 days following the last broadcast hereunder.

7. INDEMNIFICATION

Agency and Advertiser will jointly and severally indemnify and hold harmless Station from and against all claims, demands, debts, obligations or charges (including reasonable attorney fees and disbursements) which arise out of or result from the broadcast, preparation for broadcast or contemplated broadcast of materials furnished by or on behalf of Agency and/or Advertiser or furnished by Station at Agency's request for use in connection with Agency's or Advertiser's commercial material, and Station will similarly indemnify and hold harmless Agency and Advertiser with respect to all materials furnished by Station. The indemnitee shall promptly notify and cooperate with the indemnitor with respect to any claim. The provisions of this paragraph shall survive the termination or expiration of this contract.

8. CONSEQUENTIAL DAMAGES

Agency and Station hereby agree that consequential damages resulting from any breach of this contract, pursuant to Paragraph 2, or any omission of broadcast, pursuant to Paragraph 3, or any preemption of broadcast, pursuant to Paragraph 4, are speculative and neither Agency not Station shall be held liable for any consequential damages incurred. This consequential damage exclusion provision is an allocation of risk separate and apart from provisions specifying or limiting either Agency's or Station's remedies for breach.

9. GENERAL

(a) Station will broadcast the announcements and programs covered by this contract on the dates and at the approximate hourly times provided on the

face hereof.

(b)	The Station shall exercise normal precautions in handling of property and mail, but assumes no liability for loss or damage to program or commercia
materials and other property furnis	shed by the Agency in connection with broadcasts hereunder. The Station will not accept or process mail, correspondence, or telephone calls in
connection with broadcasts excep	t after its prior approval.

- (c) Agency is acting as agent for a disclosed principal (i.e., the Advertiser named on the face hereof) and Agency will act as agent for making payment on all billings hereunder. However, Agency shall be primarily liable for the Advertiser's payment of sums due hereunder and Station shall look initially to Agency for the payment thereof unless and until Agency fails to timely remit payment or becomes insolvent. Advertiser shall be liable to Station and not to agency on all unpaid billings for services rendered by Station hereunder (excluding advertising agency commissions), but only to the extent that Advertiser has not theretofore made payment to the Agency thereon (i) while knowing that Agency has entered into an agreement or arrangement purporting to assign or pledge to a third party monies which may be or become payable by Advertiser or Agency, or that Agency was in danger of becoming insolvent; or (ii) after receiving notice (together with a current statement of account) from Station that Agency is seriously delinquent under this or any other advertising agreement(s) between Station and Agency be failing to make payment on billings within 45 days after the end of the month in which service is provided thereunder. Nothing herein contained relating to the payment of billings by Agency shall be construed so as to relieve Advertiser of, or diminish Advertiser's liability for breach of its obligations hereunder. If this contract is with a media buying service, all references herein to Agency shall apply to the media buying service. If this contract is made directly with Advertiser, references herein to Agency shall apply to Advertiser except that in such case no commission will be allowed.
- (d) Agency shall not assign this contract except to another agency which succeeds to its business of representing Advertiser and provided such other agency assumes all its obligations hereunder. Advertiser may, upon notice to Station, change its agency and only the successor agency shall be entitled to commissions, if any, on billings for broadcasts thereafter. Station is not required to broadcast hereunder for the benefit of any person other than Advertiser, or for a product or service other than that named on the face hereof.
- (e) This contract contains the entire understanding between the parties, cannot be changed or terminated orally, and shall be construed in accordance with the laws of the State of New York, and with the Communications Act of 1934, as amended, and with the rules and regulations of the FCC issued pursuant thereto. When there is any inconsistency between these standard conditions and a provision on the face hereof, the latter shall govern. Failure of either party to enforce any of the provisions hereof shall not be construed as a general relinquishment or waiver of that or any other provision. All notices hereunder (except for notices under Paragraph 4) shall be in writing, given only by prepaid telegram or mail, addressed to the other party at the address on the face hereof, and shall be deemed given on the date of dispatch.

[For additional information relating to political advertising, Agencies and Advertisers are encouraged to request a copy of the Station's current political advertising disclosure statement.]